According to Modern Portfolio Theory, the risk of a portfolio is	The standard deviation of the portfolio returns.
According to Modern Portfolio Theory, the risk of a single asset is	The additional risk it adds to the portfolio.
Criticisms of Modern Portfolio Theory	1) Markets are not necessarily efficient
	2) Risk is not measured correctly
	3) Overly technical
	4) Beta explains little of expected stock returns
Fat tails	Probability distributions with more probabilities in
	the "tails" than predicted by the normal
	distribution. A higher probability of getting an
	especially good or bad result.
Risk	Variation where we mostly know how often
	outcomes will occur.
Uncertainty	Variation where we don't know how often
	outcomes will occur.
Black Swan Risk	The chance of something occurring that we didn't
	include in our possible events.
Risk that can't be diversified away	Non-diversifiable risk
	Market risk
	Systematic risk
Risk that can be diversified away	Diversifiable risk
	Business-specific risk
	Non-systematic risk
Expected Market Risk Premium	E(Rm) - Rf
Multi-Factor Model	A model that attributes expected stock returns to
	multiple causes.
Capital Asset Pricing Model (Equation)	Expected stock return is a function of market risk.
	Assumes that the investor holds a well-diversified
	portfolio.
Beta	A measure of market risk
CAPM Equation	E(Ri) = Rf+Bi(E(Rm)-Rf)
Sharpe Ratio	Evaluates portfolio performance using standard
	deviation (SD) as a measure of risk.
	=(E(Ri)-Rf)/SD
Alpha	Measures the "value added" by the investor.
	Calculated as the difference between the actual
	return and the expected return (given some model
	of expected stock returns).